

## OBJECTIVE

This Protocol contains precautionary measures and fully implements the legislator's requirements and the indications of the Health Authorities.

According to the specific context, these indications have also been supplemented with those relating to catering, set-up and dismantling activities, and individual exhibition spaces comparable to proximity shops and/or showrooms.

## GENERAL GUIDELINES

### ENTRY PROCEDURES TO THE EXHIBITION CENTRE

- It will no longer be necessary to present the Green Pass, be it Basic or Reinforced
- An information campaign on the prevention measures adopted will be arranged, with the aid of both fixed signs and digital systems; dedicated personnel is guaranteed to monitor and promote compliance with the prevention measures referring to the visitor's sense of responsibility.

### USE OF MASK

- The use of masks is recommended, indoors and, outdoors, in the presence of gathering.
- They can be disposable surgical masks (which are medical devices used to protect others) or washable masks (the so-called "community masks"), even self-produced, in multilayer materials suitable for providing an adequate barrier and, at the same time, which guarantee comfort and breathability, shape and adherence adequate to cover from the chin to above the nose.
- In areas, whose legal ownership is held by third parties, it will be the obligation of the latter to ensure compliance with this indication.

### CLEANING AND SANITISATION

Cleaning activities will be intensified by implementing fixed toilet facilities and frequent cleaning of all significant contact surfaces.

In detail:

- cleaning and sanitising of all areas of the exhibition centre used by the event is guaranteed before the start of each event;
- disinfectant gel dispensers are provided and replenished daily, located near access areas, common areas, conference rooms, toilets, etc.;
- good ventilation and air exchange in the halls is guaranteed.

## SETTING UP AND DISMANTLING

- There are no particular requirements on the materials to be used, but it is suggested to prefer easily washable ones. In the exhibition areas, spaces between the areas of individual exhibitors are remodelled in such a way as to encourage respect for interpersonal distancing. Access during set-up phases must be strictly in accordance with the assembly and dismantling circulars.
- The access of stand fitters must take place according to a predefined schedule so that the crowding of the halls can be monitored.
- Exhibitors and fitters must carry out detailed planning of activities to respect the allocated time and reduce the need to move vehicles and people in and out as far as possible.

## DURING THE EXHIBITION

- Access and exit points for visitors will be signposted with the aid of fixed signs and, where possible, digital support.
- The use of digital technologies will be promoted to automate organisational and attendance processes with the encouragement of pre-registration systems, to avoid potential gatherings.
- Registration desks will be equipped with clear acrylic plastic Plexiglas acting as protection between staff and participants. There will be desks for event assistants positioned according to the general distancing guidelines.
- The delivery of any information material to the attendees can occur through self-service distribution points (accessed by the visitor after sanitising their hands) or through digital systems.
- Poles of attraction (collateral events, conferences, etc.) will be adequately devised to promote attendance and avoid gatherings.
- The current legislation, regarding the crowding of a space used for trade fairs, is now based on the flow capacity guaranteed by the system of escape routes and emergency exits; the ban on gathering is favoured with the adoption of supplementary initiatives functional to contain crowding by facilitating the management of flows.

## CONFERENCE ROOMS

- In the conference rooms (meeting rooms, congresses, etc.) it is possible to return to providing for the maximum capacity.



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- The number of seats can be adjusted according to the number of participants. No one may participate in the event while standing.
- Access and outflow from the hall must be organized with diversified entrances and exits, identified by appropriate signs.
- Where PCs or other commonly used devices are involved, cleaning with disinfectant will be provided between uses.

#### **GENERAL FOOD SERVICE AND CATERING AT THE BOOTH**

- Any dedicated sessions must be arranged in such a way as to ensure the necessary social distancing of at least 1 meter, this distance can possibly be reduced only by resorting to the installation of physical barriers between the different tables adequate to prevent contagion via droplets;
- consumption at the counter is allowed in compliance with the ban on gathering;
- it is possible to organize a buffet mode, even self-service, providing, in any case, for customers and staff, to keep the distance.
- The catering areas should be manned by control personnel.

### **EXHIBITION AREA**

All the general health and hygiene regulations above-mentioned will be applied in the exhibition areas.

By way of example, only some general guidelines are given.

- The use of masks is recommended indoors.
- It is necessary to foresee access rules to avoid crowds. Wherever possible, separation of incoming and outgoing flows is preferred.
- Ensure wide availability and accessibility of hand hygiene systems with sanitising products, promoting their frequent use by customers and operators.
- There are no particular requirements on setting up materials to be used, but it is suggested that they should be easily washable.
- Commercial, promotional materials and gadgets may be distributed through self-service boxes and displays (accessed by visitors after they have sanitised their hands).

Within the framework of his own rented exhibition space, each Exhibitor holds the legal responsibility of the area. Therefore, the Exhibitor is the holder of the primary guarantee position concerning the persons inside the said space and must enforce the regulatory rules for combating and containing the spread of the virus SARS-COV-

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2. In particular, the Exhibitor shall ensure that both workers and third parties who, for whatever reason, are within the perimeter of its booth comply fully with the provisions of the Protocol as mentioned above.

## ENTRY PROCEDURES TO ITALY FOR FOREIGN OPERATORS ATTENDING TRADE SHOWS AND EXHIBITIONS

Please ensure you check the latest official government information for those entering Italy at the following links: [salute.gov.it](https://salute.gov.it) and [app.euplf.eu](https://app.euplf.eu).

## PROTOCOL UPDATE

This protocol will be subject to appropriate revision if there are grounds for it due to new regulatory requirements or if the development of the COVID-19 pandemic requires it.

Fiera Milano will make available the e-mail [sicurezza.mostra@fieramilano.it](mailto:sicurezza.mostra@fieramilano.it) to provide further information and will ensure the constant presence of a first-aid station and at least one ambulance, during all the phases of the exhibition/event (including set-up and dismantling), with the presence of a doctor and nurses equipped with the appropriate PPE "Covid-19" and the necessary equipment and spaces.

*Last update: June 22th, 2022*

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