

# The “new normal” at Viscom Italia 2021

## Covid-19 prevention and control guidelines

To let us safely organise the 32nd edition of Viscom Italia, it is mandatory that all exhibitors and visitors comply with the following rules and regulations in order to prevent and contain the spread of Covid-19 virus.



**MASKS MUST BE WORN INSIDE  
THE EXHIBITION CENTRE AND  
BOOTH**



**PEDESTRIAN AND/OR VEHICLE  
ACCESS TO THE EXHIBITION  
CENTRE IS PERMITTED ONLY  
AFTER UNDERGOING A BODY  
TEMPERATURE SCAN**



**HAND HYGIENE GEL DISPENSERS  
WILL BE PLACED THROUGHOUT  
THE EXHIBITION CENTRE AND  
HALLS FOR PEOPLE TO USE  
REGULARLY**



**PREMISES AND COMMON AREAS  
WILL BE REGULARLY CLEANED  
AND SANITISED**



**ONLINE TICKETING BOX SHOULD  
BE PRINCIPALLY USED**



**DIFFERENTIATED ENTRY AND EXIT  
POINTS WILL BE SET UP**



**AD HOC SIGNS AND POSTERS  
POINTING OUT THE NEW RULES  
AND REGULATIONS WILL BE PUT UP  
BY THE EVENT ORGANISERS**



**1 METRE SOCIAL DISTANCE  
BETWEEN INDIVIDUALS MUST  
BE MAINTAINED**



**FILTERS, AIR CONDITIONING AND  
HEATING VENTILATION DUCTS WILL  
BE SANITISED AND AIR FREQUENTLY  
REPLENISHED**



**REGULAR SAFETY AND HYGIENE  
CHECKS WILL BE CARRIED OUT AT  
ALL FOOD AREAS AND CATERING  
FACILITIES**

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**SEE YOU AT VISCOM ITALIA 2021!**